AYITI Gallery Enrich your life. Enrich their life.

New Art New Vision New World





"AYITI Gallery is the most unique attempt for social and political creation of fine art that I have ever witnessed. The art will not only cause you storms of feelings but will deeply strike you with its message and shape your perspectives not only towards the world but towards yourself.

A triumph, a selection of breath-taking masterpieces that should stand among the greatest collections of our time."

Maria Papadopoulou, Art historian



"I worked 15-years in the charity industry as humanitarian manager, especially in Haiti where I lived 5 years and survived the earthquake in 2010. There, I have been profoundly charmed and changed by the beauty and the magic of Haitian art which I started to collect. In 2016, I founded AYITI Gallery to share my love for Haitian art and support the practice of Haitian artists. I wanted to contribute personally to change lives in a different way than aid and giving, but rather through the social and creative economy. I then became conscious that a more inclusive market would have a positive resonance on the life of many. As humanity awakens I trust it is the perfect time to explore this fascinating and still secret and untapped art world."



Alexandre Latour, Founder @AYITIGallery

AYITI Gallery is an ethical fine art and social enterprise that reveals, empowers, and connects under-recognised emerging and forgotten quality artists with the new generation of mindful and socially responsible art enthusiasts, companies and investors.

We champion them, raise their profile; expose, lease and <u>sell their work</u> globally. To date, we have exposed over 250 artworks in 20 <u>exhibitions</u> and artfairs in London (UK), launched a <u>new online art platform</u> and built strong relationships with artists, art professionals and collectors.

We specialise in inspirational, thought-provoking, intuitive art, mostly from self-taught visionary <u>artists from Haiti</u> for now, expanding soon to new artists from countries and cultures who face long-lasting isolation and stigmatisation.

We have founded AYITI Gallery to inspire change in and beyond the artworld. The art market is not representative of the diversity of our society and it is very difficult for these artists to be noticed, recognised and sell their work. Many quality art and artists remain marginalised and away from the global art market. This is a huge missed opportunity for them, and for all art lovers and collectors.

Our mission is to leverage the social, economic, emotional, financial and cultural value and potential of art, to enrich minds and lives, here and there.

We improve lives. We propose art enthusiasts to <u>become patron</u> <u>of our artists</u> and be part of their creative and <u>transformative</u> journey via mentoring, networking, financial support and art purchase. Patronage helps artists focus on their creativity, feed and shelter their family, send their children to school and run local art projects in their communities -via AYITI Art foundation.

We invest in people. We help <u>collectors</u> discover new talents, diversify their collection and buy exclusive works now at affordable prices. Our artists benefit from the global rise of African and diaspora art, and of Outsider art. As these two markets go trendy, it creates a general rise in value beneficial for our artists.

We spread love, light and hope. We help art lovers and art buyers discover and experiment the healing benefits of Haitian art on their well-being. Our art echoes the rise of the mindfulness movement and the global need of enlightenment.

We advance the world. As an emerging visionary company, we are creating a new niche market and are looking to have a larger impact. We offer <u>investors</u>, philanthropists, funds and businesses the opportunity to partner with us and embrace purpose together for a more creative, ethical and inclusive society.

We connect people and cultures. We are building a mindful and conscious community of artists, art lovers, collectors and investors. We have just launched a new online event series <u>AYITI Inspires</u> to discuss perspectives and solutions with experts on art, diversity, social change, impact investing, and wellness.

We fulfil business needs. We bring life to $\underline{\text{workplaces}}$ and spark creativity within teams. We add magic to $\underline{\text{brands}}$ to inspire their fans.

So now that you understand our scope and potential scale, why not reaching Alexandre our founder to exchange partnership ideas?

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VISIT <u>www.ayitigallery.com</u>



"The pictures are wonderful – beautiful, colourful, powerful." J. Woolfson, Sotheby's

"Love it! It plays around your mind. So fresh. So unusual." F. Leneuf, Art critic



"Enchanting. You want to step inside! I have never seen this before." Julie M., Art collector

"These works appeal to collectors and museums who include African, Cuban and Brazilian works in their collection." T. Lovell, Art advisor

"Great project. Very resonant and timely." L. Davy, Blogger.

